

Project Management...for Sponsors

PM00.52

Project management training is usually targeted to project managers and other senior project professionals. But what about project sponsors? The project sponsors and other senior managers need some knowledge of formal project management as well - for two reasons. First, sponsors must understand the terminology and concepts that the rest of the staff is learning so that they can communicate intelligently. Second, sponsors must understand the role they play in ensuring that the project management processes are implemented successfully in their organizations. It's not just about project managers. The project sponsor has a unique and important role in ensuring that the overall project is a success.

Do your sponsors and senior managers need to attend five days of classes to get the right level of training? No, they don't need that level of detail. This class provides this high-level overview of project management concepts and the role of sponsors in a fast-paced ½ day session.

Prerequisites

- None

Learning Objectives

At the end of this class, participants will be able to:

- Discuss general concepts of project management
- Describe the value of project management
- Understand your role as a project sponsor
 - Provide governance to ensure the correct processes and standards are followed
 - Understand how to monitor projects in your organization
 - Practice active sponsorship and advocacy for a project management initiative
 - Validate the project benefits are achieved

Who Should Attend

- Client and customer managers, especially those at a level to sponsor projects

Course Outline

- Overview of project management
 - General concepts and terminology
 - Basic project management processes
- Role of managers and sponsors
 - Set the goals and strategies
 - Prioritize and select the projects
 - Establish environment for success
 - Apply governance and actively monitor projects
 - Provide engaged sponsorship and validate project benefits

Class Length

- One-half day (4 PDUs)